

PRODUCT DATA SHEET

Date: 05/09/2024

Spinnaker 550 Summit Avenue Troy, Oh 45373 800 543-9452

VeeroTM 54# Semi Gloss ** VG-440 ** Veero 40# Liner

Item#: 0049347

TRIMLESS PROGRAMS			
Dist. Ctr	Length	Min. Width	Core
Atlanta	2.5 K	3"	3"
Atlanta	5 K	3"	3"
Atlanta	10 K	4"	3"
Chicago	2.5 K	3"	3"
Chicago	5 K	3"	3"
Chicago	10 K	4"	3"
Ontario, CA	2.5 K	3"	3"
Ontario, CA	5 K	3"	3"
Ontario, CA	10 K	4"	3"

Facestock: VeeroTM 54# Semi Gloss

A bright white, semi gloss litho with excellent strength characteristics. This sheet is printable with UV and water-based flexo, and UV letterpress inks. The lower basis weight creates an economical sheet, without sacrificing quality. This component is not available for custom constructions.

Typical Value

 Basis Weight:
 54.0 #/3300 ft²

 Caliper:
 2.9 mils

 Tensile MD/CD:
 28 / 15 #/inch

Gloss: 67%
Tear MD/CD: 45 / 55 grams
Opacity: 85.5%
Sheffield Smoothness: 18 SFU
Brightness: 89.8%

Adhesive: VG-440 An economical cold temperature hot melt adhesive for a broad range of cold

temperature applications needing high initial tack with excellent die cutting and stripping properties. This component is not available for custom constructions.

Typical Value

Coat Weight: $14 \#/3300 \text{ ft}^2$ Coat Weight: 20.72 grams/m^2

Caliper: .35 mils Adhesion to Stainless Steel, oz. (90° Peel): 30 Loop Tack, oz.: 59

Service Temperature: -20 to 160 °F

Minimum Application Temperature: 5 °F

Shear (1000g): 112 minutes

Release Liner: Veero 40# Liner A bleached, calendered liner featuring excellent die cutting and stripping

characteristics. Recommended for use in roll-to-roll applications.

Typical Value

 $\begin{array}{lll} \text{Basis Weight:} & 39 \ \#/3000 \ \text{ft}^2 \\ \text{Caliper:} & 2.4 \ \text{mils} \\ \text{Tensile MD/CD:} & 33 \ / \ 16 \ \#/\text{inch} \\ \text{Tear MD/CD:} & 26 \ / \ 36 \ \text{grams} \end{array}$

Opacity: 60%

Total Product Caliper: 5.65 mils

Product Basis Weight Per MMSI: 233.47 #

Shelf Life: 12 month(s) when stored at 72° F, 50% RH

For application recommendations call 877-210-5104 For samples or other questions please call your Sales Representative.

Important Notice

These are typical values and should not be considered a specification. Adhesive properties were tested with a film facestock unless denoted with an asterisk(*).

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